

# National Outreach Projects

## Celebrating ten years

By Kaylen Ratto, Gala Coordinator/Client Outreach

In 2000, Jane Heilbron and Gail Heilbron Steinetz of the Bossak-Heilbron Charitable Foundation approached Career Transition For Dancers to create a traveling version of our counseling programs that enabled us to interact directly with dancers in cities across the country. The workshops include individual counseling, small group activities, networking and an introduction to the career counseling philosophy.

As the project has evolved over the past ten years, many elements remain the same and yield similar enthusiasm and enlightenment from all dancers. Bill Wade, the Artistic Director of Inlet Dance Theatre wrote me an email two days after a community workshop in Cleveland. His reaction perfectly illuminates the power of our counseling philosophy and the importance of traveling to communities nationwide:

**“Thank you so much for coming to Cleveland! I was so relieved to have nearly all of my dancers there and to observe them realize their futures aren’t as bleak as they’ve feared. I also loved watching them all realize more objectively what they’ve been created with—not only the skills in dance but the other aspects of themselves that became clearer via the content of the workshop.”**

We encourage dancers at all stages of their career to attend our workshops because we know that by recognizing your strengths and skills to find a passionate career, it can enrich your performance career and give you the confidence that your future is bright in all aspects of your life.

Since 2000 the National Outreach Project has reached over 2,650 dancers in 35 cities across the nation. Over 30% of our dancer-clients receive career counseling via the CareerLine—a direct result of the success of the National Outreach Projects. Over the next ten years, we hope to see more dancers across the nation, not only ones that are seeking transitions but dancers who want to explore other aspects of themselves and see where the future will take them.

## Happenings

### About town

#### Events

##### Warm up with Winter Heat

Just when you need a break from the cold and gloom of New York winter. Our Winter Heat event will be held on March 7, 2011. The joint event with Complexions Dance Company has become enormously popular and sells out every year. So don't wait to order tickets.

## Program updates

### Free services around the country

#### National Outreach Project

Atlanta, GA  
Charlotte, NC  
Las Vegas, NV

Philadelphia, PA  
Richmond, VA  
San Francisco, CA

#### Stepping into Hope and Change

Apr 7 **New York City**

Underwritten in part by the Bossak-Heilbron Charitable Foundation

#### Career Conversations in New York City

Jan 5 **Job search over 40**  
Jan 31 **Getting/completing your bachelor's degree**  
Feb 7 **Financial design for now and later**

#### Career Conversations in Los Angeles

Jan 25 **Personality types and dealing with stress**  
Feb 24 **Public relations & marketing in the 21st century**  
Apr 12 **Healing Arts Series**  
**Part 1: Careers in eastern medicine**  
Apr 26 **Healing Arts Series**  
**Part 2: Careers in western medicine**

## Media gallery

### For clients and supporters

#### Generously underwritten by Rolex Watch USA

View photos of previous galas, watch video interviews with celebrity dancers, and hear stories from dancers who have used our services.

