President’s Message

As I reported in our last newsletter, CTFD is currently engaged in a branding project. The centerpiece of this project will be our new website, which will be attractive, informative and user-friendly.

Our new website will be a true portal into CTFD and its services, providing our clients throughout the United States with the same kind of access they now have in New York and Los Angeles.

The site will guide our dancer clients through the array of CTFD’s services, allow online filing of scholarship applications, and have links to other organizations and resources. For example, a client preparing an application for an entrepreneurial grant can access the Small Business Administration site where he or she can get help in preparing a Business Plan. A client needing income while in school can access the Actors’ Fund Work Program. Dancers will be able to directly access the CTFD National Networking Directory. They can watch a streaming video of any of the Career Conversation seminars. Dancers will even be able to download these seminars and view them at their convenience on their computer or a portable device like an iPod.

A tremendous amount of time, research and reflection has gone into this project, and it is very exciting. The website will be a hub of all transition resources nationwide and make them available to clients wherever they are.

The website is going to be launched in 2008—look for it!

Transition Tips CTFD Career Counselor

Lauren Gordon responds to questions she hears most often from dancers as they consider their future.

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